



SparkNC gives North Carolina's students a competitive edge on their way to high-wage, tech-infused careers, providing a dynamic, homegrown talent pipeline for our state and our communities. We offer engaging, modular learning experiences that help students build skills, showcase their work in digital portfolios, and connect with industry experts through events and internships.

SparkNC empowers students to discover careers in high-tech fields:





Students select learning experiences in high-tech fields and complete them at their own pace and can stack them towards high-school computer science credit.



Industry-Relevant

Businesses partner with SparkNC to help students grow their **professional networks** and build the **durable skills** employers value.



SparkNC Interdistrict Network

Competency-Based

Students demonstrate their learning in **real-world projects**, adding work products to their **digital portfolios**.



consider what will prepare students for the career opportunities that will exist."

Learn More About Us: sparknc.org

"SAS is asking, 'What's our workforce going to need to be in the next few years?'
As a Board Member for SparkNC, I help them

Jennifer Bell SSAS

Director of Educational Partnerships



learn and create.



spærk

Learners select and stack 6 units from a 60+ (and growing!) menu.

Learning formats include:



Interdistrict

Educators and industry leaders offer in-person and virtual learning across our interdistrict network of SparkLabs. Learners across the state to engage with tech experts and build professional networks.



Experiential

In-person, hands-on events, team-based internships and more provide real-world experiences that help learners build familiarity and comfort within professional and higher-ed settings.



On-Demand

Learners can choose from a menu of on-demand platform experiences to learn any time.
Individual and team-based options build real-world collaboration and project skills.







72% of learners who had little or no interest in pursuing a high-tech career reported stronger interest in going into high-tech

after their SparkNC experience.





Each SparkLab is led by a SparkLab Leader who facilitates learners navigating a flexible learning environment. The labs provide spaces for collaboration, high-powered computing and ideation. Each lab has videoconferencing equipment connecting them to an **interdistrict connected classroom** where lab leaders and industry partners can teach and interact with learners across the network.





Learners have access to the SparkLab during and outside of the school day. Students also participate in SparkNC beyond the SparkLab at student conferences, tech industry campus visits, internships and interdistrict collaborative projects among Spark Scholars from across the state.







Executives and investors rely on strong regional talent pools to make their companies successful. SparkNC can ensure North Carolina, a national innovation hub, is building a durable pipeline of future

a durable pipeline of futur business leaders in technology."

Allen Mask Managing Partner



CōLab

"Epic Games is excited to help students learn the skills required for entering careers in interactive 3D and emerging technology. Working with SparkNC enables us to provide excellent learning resources to the future workforce."

Steve Isaacs Education Program Manager





"SparkNC allows students to tailor their own education and reach their career potential. I'm thrilled to watch these ambitious students as they evolve into young professionals in our community."

Kate Groat
Director of Corporate
Philanthropy



** LiveOakBank

Industry partners support our work by serving on our **Business Advisory Council**, a group that is tapped to provide valuable thought partnership and engage with our team to vet bold ideas from the perspective of business leaders with a deep commitment to K-12 public education. Tech industry partners also serve on our **Board of Directors**.

We collaborate with an extraordinary network of partners to design and deliver learning experiences, support our operations and strategy and host special events to help students ignite their futures in tech.

Collaborative partners include:

















































William and Ida Friday Institute for Educational Innovation







ENGAGING WITH INDUSTRY EXPERTS

Business leaders value the opportunity to shape their future workforce by engaging with and encouraging the next generation of talent.

Perspectives

Members of North Carolina's high-tech business community are eager to work with SparkNC and interact directly with Spark Scholars through a variety of special events, hybrid teaching and learning opportunities, and work engagements like internships and job shadowing.

Companies like ours, we aren't just thinking about our workforce in terms of our current openings. We're asking, 'What's our workforce going to need to be in the next few years?' As a Business Advisory Council member for SparkNC, we're able to think through what will be most helpful for students as they consider their career opportunities."

Jennifer Bell Director of Educational Partnerships



Ssas

"Through experiential learning, SparkNC is helping close the digital literacy gap while empowering North Carolina's next generation of innovative leaders! Their mission is essential to our state's economic growth and development."

Dexter Robinson Leader. **Early-in-Career Talent**



. 1 | 1. 1 | 1. CISCO

"SparkNC is a transformational model that empowers learners to pursue technology careers and show mastery of their learning in unique ways. The design of the program allows the learner to have a voice and choice in the process and gives them the agency they need to continue to learn. I have been sharing this model all over North America as an opportunity to truly think differently about our

approach to education."



SparkNC's Business Advisory Council also includes:



Global Leader for Trustworthy AI

TEM



Phaedra Boinodiris Jamey Falkenbury Manager, Strategic Initiatives





Kendall Latham Education Strategist®

Lenovo

